

## Sports Law

At Niles, Barton & Wilmer, LLP, our Sports Law practice offers sophisticated, results-driven legal counsel tailored to the rapidly evolving needs of participants across the sports ecosystem. We represent professional and amateur athletes, teams, leagues, governing bodies, and sports-related businesses in matters that span the full competitive and commercial landscape.

Our team understands the distinctive legal, regulatory, and business challenges inherent in the sports industry. We provide strategic guidance on player and personnel contracts, endorsement and licensing arrangements, governance and compliance matters, and the full spectrum of dispute resolution, including arbitration and litigation. Our attorneys draw on deep experience in contract negotiation and drafting, intellectual property protection, labor and employment law, and commercial litigation to protect our clients' interests and advance their goals.

The firm's sports law practice is not a one-size-fits-all approach. Niles, Barton & Wilmer, LLP attorneys frequently help a variety of clients in the sports industry navigate issues associated with:

- Coaches' employment contracts
- Professional sports association governance law
- Name, Image and Likeness
- Employment issues
- NCAA compliance and disciplinary matters
- Contract negotiations
- Negotiation of apparel and product deals for athletes and universities
- Contract disputes
- Partnership litigation
- Complex commercial disputes
- Marketing and advertising endeavors
- Intellectual property protection
- Privacy rights and protection of rights to name and licensing agreements
- Collective bargaining agreements
- Player disputes with agents and clubs
- Professional sport franchise acquisitions and sales
- Sporting event operation issues
- Sports facilities
- Sports-related transactions
- Regulatory and administrative proceedings
- Intellectual property disputes

## Related Attorneys

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